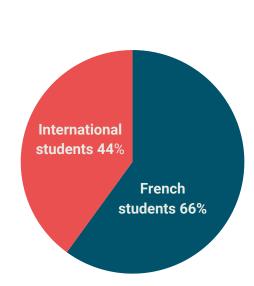


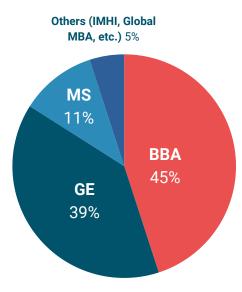
Student Survey 2023

Goal

TO GAUGE STUDENT AWARENESS AND EXPECTATIONS OF ESSEC ALUMNI AND ITS NETWORK

> **827** respondents







Awareness of ESSEC Alumni and students services

54% of respondents claim to know ESSEC Alumni (somewhat well, quite well and very well)

> 7 points compared to 2022 survey

86% of respondents know at least one of ESSEC Alumni services



Use of our services

70% of respondents intend to use services they have not yet used in the near future

8 out of 10 students find ESSEC Alumni useful to find an internship/job thanks to the graduates and to develop their network

Top 5 most useful services





Overall positive opinion

86% of respondents have a positive or neutral opinion of ESSEC Alumni ⇒ 7 points compared to 2022 survey

Among students who joined ESSEC in 2022, this rises to 92%

Discover all our services



